



KANSAS CITY, MO-KS

Merchandise Exports in 2014

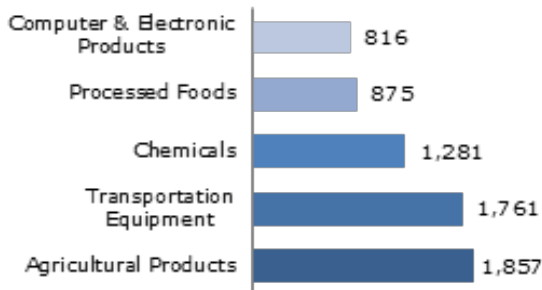
40th Largest export market in the United States

\$8.3 billion
Total merchandise exports

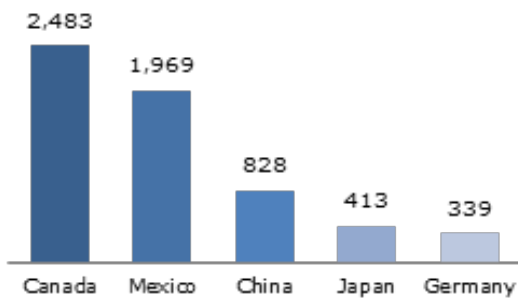


Up \$251 million
(3.1% increase over 2013)

Top Export Sectors Millions of dollars



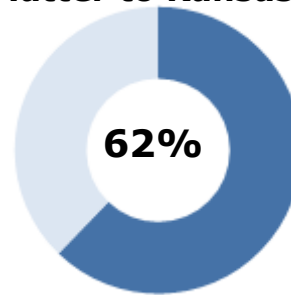
Top Export Markets Millions of dollars



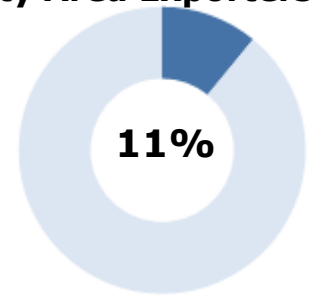
Selected Exporting Counties

County	Value
Johnson County	\$3.0 billion
Jackson County	\$2.0 billion
Clay County	\$1.7 billion
Platte County	\$685 million
Wyandotte County	\$658 million

Current and Future FTAs Matter to Kansas City Area Exporters



Share of merchandise exports to Trans-Pacific Partnership (TPP) members



Share of merchandise exports to Trans-Atlantic Trade & Investment Partnership (T-TIP) members

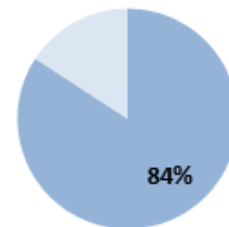
\$4.9 billion

Total merchandise exports to current FTA partners; 60% of Kansas City total

Exports Sustain Kansas City Area Businesses

2,088

Companies exported from Kansas City MSA in 2012 (Latest available)



Small-Medium Business share of Kansas City MSA exporters in 2012 (<500 employees)

*Indicates that the export value is suppressed to avoid disclosing confidential information

Kansas City, MO-KS

- In 2014, Kansas City was the 40th largest metropolitan area exporter in the United States, with merchandise shipments totaling \$8.3 billion. This is up \$251 million (3.1 percent) from the \$8.0 billion in merchandise exported in 2013.
- In 2012 (latest data available), 2,088 companies exported goods from the Kansas City metropolitan area. Of these, 1,758 were small- or medium-sized exporters (SMEs) with fewer than 500 employees.
- Counties from the Kansas City metropolitan area that reported exports in 2014 included: Johnson County (\$3.0 billion), Jackson County (\$2.0 billion), Clay County (\$1.7 billion), Platte County (\$685 million), Wyandotte County (\$658 million), Ray County (\$86 million), Lafayette County (\$27 million), Cass County (\$21 million), Miami County (\$18 million), Leavenworth County (\$15 million).
- In 2014, Kansas City's top export markets included Canada (\$2.5 billion), Mexico (\$2.0 billion), China (\$828 million), Japan (\$413 million), and Germany (\$339 million).
- Top export sectors from Kansas City in 2014 were agricultural products (\$1.9 billion); transportation equipment (\$1.8 billion); chemicals (\$1.3 billion); processed foods (\$875 million); and computer & electronic products (\$816 million). Kansas City is also a major metropolitan area exporter of beverages and tobacco products; fabricated metal products; petroleum and coal products; printed matter and related products; and leather and allied products.
- In 2014, Kansas City benefited from existing trade agreements, exporting 59.5 percent of merchandise exports to free trade agreement (FTA) partners.
- In 2014, Kansas City exported \$4.5 billion in goods to the NAFTA region and \$57 million in goods to the CAFTA-DR region.

Top Sectors			Top Countries		
Sector	Value	Share	Sector	Value	Share
Agricultural Products	\$1.9 billion	22.5%	Canada	\$2.5 billion	30.0%
Transportation Equipment	\$1.8 billion	21.3%	Mexico	\$2.0 billion	23.8%
Chemicals	\$1.3 billion	15.5%	China	\$828 million	10.0%
Processed Foods	\$875 million	10.6%	Japan	\$413 million	5.0%
Computer & Electronic Products	\$816 million	9.9%	Germany	\$339 million	4.1%

Note: Where data are suppressed, the order in which counties, sectors, and countries are displayed does not necessarily reflect the true rank ordering. The suppressed data may, in fact, be rightfully anywhere in the ranking.

Data year: 2014 **Last updated:** July 2015

Contact: Natalie Soroka (202-482-5839) & Jeffrey Hall (202-482-1643), Office of Trade and Economic Analysis. The Metropolitan Export Series is a product funded and developed by the International Trade Administration using data from the U.S. Census Bureau. Merchandise export totals are available for metropolitan areas beginning in 2005 through 2014. For additional information and to view the complete data series and methodology, visit www.trade.gov/metrodata. Exporter data available on <http://tse.export.gov/edb>.