

MANUFACTURING

The Kansas City Region

We're Making It "In KC"

The Kansas City region is actively enhancing our regional and global manufacturing competitiveness.

The Kansas City region already is home to some of the world's most advanced manufacturing operations:

- ◆ State-of-the-art Harley-Davidson assembly operation
- ◆ Two hybrid-vehicle assembly plants (Ford and General Motors)
- ◆ Smith Electric Vehicles-medium duty electric trucks
- ◆ Exergonix, Inc.-battery engine storage systems (BESS)
- ◆ Nordic Windpower-wind turbine assembly operations
- ◆ Emerging industries like medical devices and animal pharmaceuticals

Kansas City is centrally located and boasts a diverse industry base. The region is supported by a robust supply-chain network and excellent transportation and logistics services.

◆ **Education and Training**

Manufacturing industry leaders, education and training providers, and the public workforce system are working together to **assess critical hiring needs** and the **core competencies** necessary to fill open positions. This is creating leading-edge education and training programs specifically designed to meet industry's most pressing needs.

◆ **Pipeline of Preparation**

There is an unprecedented commitment (both public and private) to **expand education programs** in the areas of science, math, engineering and technology. This includes education and training programs at all levels—from elementary to post-secondary.

◆ **A 21st Century Workforce**

The Kansas City region is the **first to pilot a national careers campaign** designed to help attract and train young people in advanced manufacturing.

◆ **Manufacturing Competitiveness**

Kansas City is one of five regions selected by the Interagency Working Group on Manufacturing Competitiveness to serve as a demonstration site for a **Technology Transfer and Transition Pilot**.

◆ **Select Incentives**

All **Personal Property Tax** on machinery and equipment is exempt from taxation in Kansas. Additionally, Missouri communities have **discretionary programs** developed to reduce or eliminate property tax on machinery and equipment.

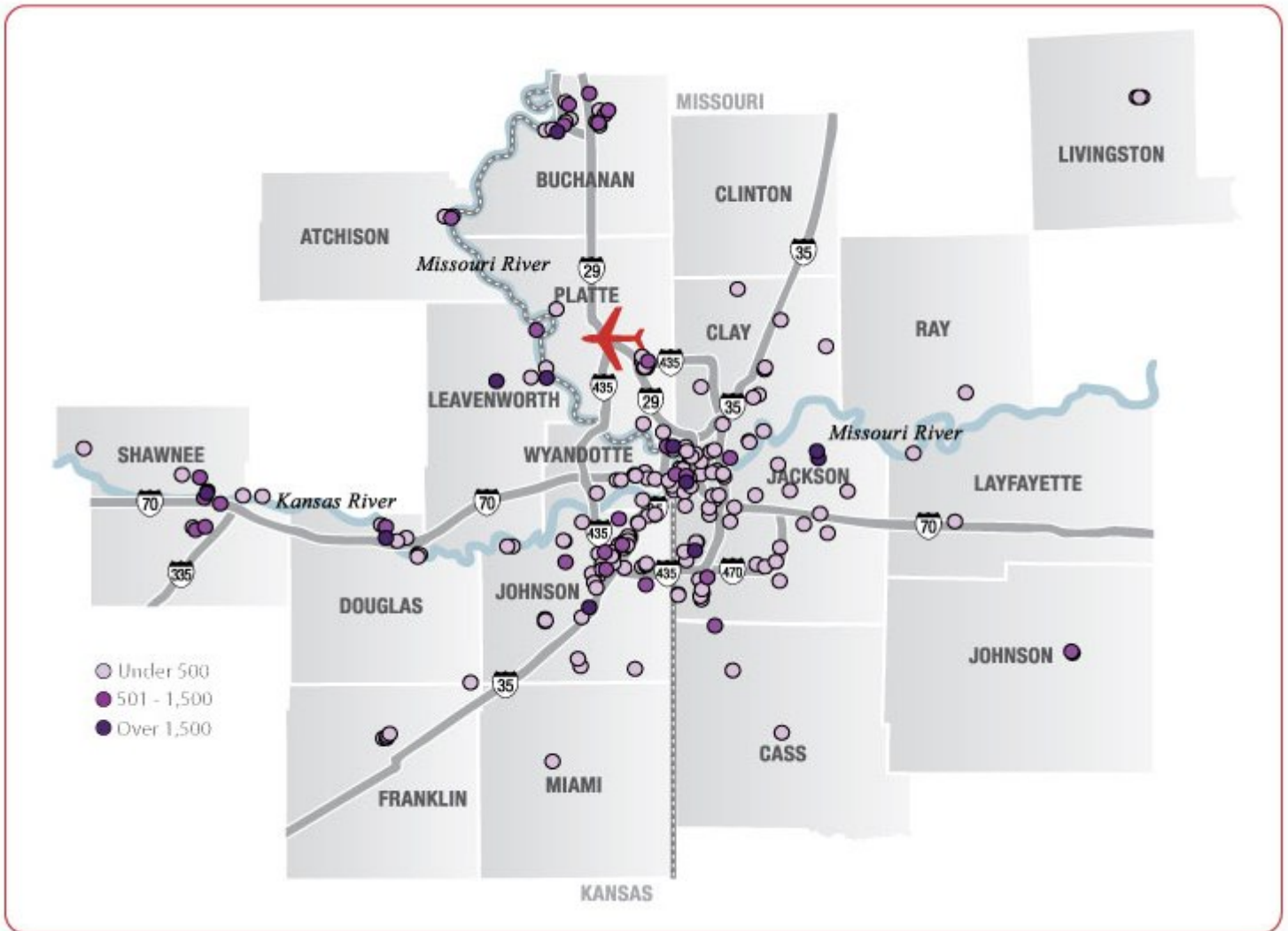
Worker Productivity

Production workers in Kansas City contribute 40% more value added per hour than the national average, as measured by the U.S. Bureau of the Census. And according to a National Center for Health Statistics report, KC workers took fewer sick days than workers in 33 major metros, and placed third for overall health of residents.

For More
Information
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MANUFACTURING REGIONAL SNAPSHOT



- ◆ Alliant Techsystems, Inc.
- ◆ Bayer CropScience
- ◆ Bushnell Performance Optics
- ◆ Del Monte Pet Products
- ◆ Dow Kokam
- ◆ Exergonix, Inc.
- ◆ Farmland Foods
- ◆ Folger Coffee Co.
- ◆ Ford Motor Co.
- ◆ Friskies PetCare
- ◆ Frito-Lay, Inc.
- ◆ Garmin International
- ◆ Gear for Sports
- ◆ General Mills, Inc.
- ◆ General Motors Corporation
- ◆ Goodyear Tire & Rubber Co.
- ◆ Hallmark Cards, Inc.
- ◆ Harley-Davidson Motor Co.
- ◆ Hill's Pet Nutrition, Inc.
- ◆ Honeywell Aerospace Electronic Systems
- ◆ Honeywell Fed. Mfg. & Tech.
- ◆ Jostens, Inc.
- ◆ Lee Jeans
- ◆ Nordic Windpower
- ◆ Peterson Manufacturing Co.
- ◆ Prime Tanning Corporation
- ◆ Proctor & Gamble Co.

Brookings Institute puts KC among 20 Strongest U.S. Metros

In a study of quarterly indicators of economic recession and recovery in the nation's 100 largest metro areas, the Kansas City region is cited as one of the 20 strongest metros during the recession. The study, titled *Metro-Monitor's Overall Performance Index*, combines metropolitan rankings on four key indicators: percent employment change from peak quarter to 4th quarter 2009, percentage point change in unemployment rate from December 2008 to December 2009, percent GMP change from peak quarter to 4th quarter 2009 and percent change in House Price Index from 4th quarter 2008 to 4th quarter 2009.