

THE BIG **why** 2017 KC

FRIDAY
OCTOBER 27

LUNCHEON | 11 A.M. - 1 P.M.
GRAND BALLROOM
KC CONVENTION CENTER

REGISTRATION FORM



AREA
DEVELOPMENT
COUNCIL



REGISTER NOW
FOR THE
BEST AVAILABLE
SEATING

SPACE IS LIMITED
PRIORITY SEATING
IS GIVEN TO SPONSORS
& EARLY REGISTRANTS

RSVP TO
DARCY GROCE

d. 816.374.5676

c. 816.541.6277

e. groce@thinkkc.com

COMPANY NAME

CONTACT NAME

(This individual will serve as primary contact for invoicing, table assignments and seating.)

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

YES, I PLAN TO ATTEND

\$25,000 | PRESENTING SPONSOR

\$15,000 | ELITE SPONSOR

\$8,000 | PREMIER SPONSOR

\$4,000 | GRAND SPONSOR

\$1,750 TABLE OF 10 *(LIMITED AVAILABILITY)*

____ **INDIVIDUAL TICKETS | \$200 PER PERSON**



FEATURING



WALTER ISAACSON

President and CEO of the Aspen Institute, best-selling author and former chairman and CEO of CNN and editor of TIME

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CONTACT
JENNIFER LYON
d. 816.374.5648
c. 816.591.1697
e. lyon@thinkkc.com

SPONSORSHIP AMENITIES

PRESENTING / \$25,000

- Two tables of 10 with VIP seating – adjacent to dignitary tables
- One seat at the dignitary table
- Verbal podium recognition during opening remarks
- Top billing on all sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- First-position logo exposure in program book
- Logo featured in Kansas City Business Journal event advertising
- Logo exposure and company link on home page of Annual Meeting website
- Foremost recognition in sponsor section of Annual Meeting website
- Logo displayed on table signage
- Recognition in media publicity
- Exposure in media package

ELITE / \$15,000

- Two tables of 10 with priority seating
- Verbal podium recognition during annual luncheon program
- Elevated exposure on all sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- Predominant acknowledgment and logo in program book
- Logo featured in Kansas City Business Journal event advertising
- Prime exposure in sponsor section of Annual Meeting website
- Logo displayed on table signage

PREMIER / \$8,000

- One table of 10 with prominent seating
- Verbal podium recognition during annual luncheon program
- Logo exposure on sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- Company name featured in program book
- Elevated exposure in sponsor section of Annual Meeting website
- Logo displayed on table signage

GRAND / \$4,000

- One table of 10 with preferred seating
- Recognition on sponsor signage
- Video recognition with scrolling logo before/after program
- Acknowledgment in program book
- Logo displayed in sponsor section of Annual Meeting website
- Logo displayed on table signage